



## BioActive Nutritional Supplements & Sports Training Products

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World's Strongest Man

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A Division of

**JA Communications, Inc.**

Mr. George Ludwig  
George Ludwig Unlimited  
2515 Grove Lane  
Cary, IL 60013

Dear George:

I want this letter to serve as a small token of my appreciation for the support you've provided to my corporation over the past two years. As you know, there have been numerous challenges which we've needed to face, challenges which require an immense amount of knowledge, strength, courage, perseverance, faith, and a tad of good luck. As a result of your role as a leadership counselor the above attributes have become a beating pulse in our organization, and although we're left with your notes in hand, the impact you've had on us projects well into the future. Your presence has, without doubt, injected us with a huge dose of inspiration, and has fueled every second of every day with enthusiastic vision that will direct us toward attaining "all" of our goals, and more!

It is with great honor that I endorse everything that you stand for in both personal and professional life, and hope one day I can reciprocate [at least] a fraction of the contributions you've made to us.

Have an Extremely Prosperous New Year[s]!

Your Friend & Colleague,

John Abdo  
Inventor, The AB-DOer  
Television Fitness Authority

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